



ProHance **Multipack™**
(Gadoteridol) Injection 279.3 mg/mL

MAGNETIC RESONANCE

Announcing new dosing flexibility



The 50 mL ProHance® Multipack™

Facts

Another packaging line innovation for ProHance

- ProHance Multipack is a pharmacy bulk package* that allows for customized patient dosing
- Controls contrast waste without the "rigid administration protocol" needed for larger bulk packages⁽¹⁾
- Simplifies inventory management
- Provides operational efficiencies

* Not for Direct Infusion

As with all paramagnetic agents, caution should be exercised in patients with:

- Deoxygenated sickle erythrocytes.
- Renal insufficiency with or without hepatic impairment.

The possibility of a reaction, including serious, life threatening, fatal, anaphylactoid or cardiovascular reactions or other idiosyncratic reactions, should always be considered. Adults: 0.1 mmol/kg + 0.2 mmol/kg (in patients suspected of having poorly enhancing lesions). Children (2-18 years): 0.1 mmol/kg

References: 1) Improved paramagnetic contrast utilization with the 100mL Magnevist® (gadopentenate meglumine) pharmacy bulk package: the Duke University Medical Center experience. White Paper. Berlex, 2001



THE IMAGE OF INNOVATION

WE WANT YOUR INPUT!

MRMS continues to provide educational assistance for MR managers in the United States, Canada and Puerto Rico. As we prepare topics for the 2005 MRMS Educational Conference, we are seeking feedback from you.

There are many important issues that we all address on a routine basis. In some cases, new issues present themselves to us. Do **YOU** have a topic you think is important and would make for a great opportunity to educate others as well? If so, please share your thoughts by emailing Dave Kelly, Chair, 2005 MRMS Educational Conference, at davekpis@earthlink.net.

CALLING ALL MEMBERS

Do you have management questions, which need answered? Need a policy for a specific part of your operations? Get guidance and answers by asking the membership through OneList ... the MRMS e-mail networking system that lets you communicate with 120+ MRI managers across the United States. If you want to be on the OneList, send an e-mail to Ken Markwell at kmarkwell@vistahealth.com.



MRMS

Magnetic Resonance Managers Society
Linking MRI Professionals

Woodley Medical Arts Plaza
3830 Woodley Road, Suite A
Toledo, OH 43606

2005 CONFERENCE - BACK TO SANIBEL!

There is nothing like Florida in the Spring. With the record turnout at the 2004 conference, your board of directors decided to return to:

The Sanibel Harbour Resort & Spa
April 30 - May 4, 2005
Fort Myers, Florida

Check out their web site to investigate this world-class resort: www.sanibel-resort.com.

CARE TO HELP?

Would you like to get involved as an MRMS board member? Barb Brown, the MRMS nominations committee chair, will mail a board nominations form to you. Some of you signed up at the Sanibel Conference to be contacted about serving as a board member, and we appreciate your interest. Well, here is your chance! The November elections will be held for the following offices:

President-Elect
Secretary

Serving as a board member is a rewarding experience for any manager. Please consider running for an office so you can offer your expertise to MRMS. If you are interested, please contact Barb Brown at barbbrown@mri-center.com.



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www.mrms.org

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PRESIDENT'S MESSAGE

I want to welcome all new MRMS members and give a BIG thank you to those members who have made MRMS what it is today. I look forward to working with the board and all members. Together we will continue to have an organization beneficial for all.

For those of you reading this newsletter who are not MRMS members, I encourage you to consider joining our organization. It is a tremendous way to network with fellow MRI managers and seek help and advice with the many issues affecting our sites.

In this newsletter you will see comments from several MRMS members who attended our Spring conference in Sanibel Island. Yes, it was fun in the sun. But as their comments suggest, each came away with knowledge and contacts to help them in their positions.

Participation at the annual conference continues to grow thanks to a dedicated group that puts on a first class event with terrific speakers! I urge you to save these dates:

April 30- May 4, 2005
2005 MRMS Educational Conference
Sanibel Island Resort, Ft. Myers, Florida

Yes we're returning to Sanibel and, hopefully, the island will be back to normal after the hurricane season. Details will follow in future mailings to you!

Best Regards,

Donetta Roth

Donetta Roth, MRMS President



WHAT THEY'RE SAYING

Comments from members who attended the 2004 MRMS Educational Conference:

"Knowledgeable, energizing, entertaining, relaxing.....all of these words can describe the experience of those who attended the annual MRMS meeting held in May in Ft. Myers, Florida. With 54 members, 8 speakers, and 17 vendors together in a perfect setting at the Sanibel Harbour Resort, how could it be anything but perfect! We covered many topics relevant to our everyday job responsibilities including: marketing, leadership, performance management, PACS, budgets, and management skills. As always, the 4-day conference was not "all work and no play". We had plenty of opportunities to socialize and network with our peers ...solving all of our own management problems at the pool or in "Jamaican" attire at the Jimmy Buffet Ball! Thanks, in part, to our outstanding opening speaker, Jackie Pflug, we once again left our annual conference highly motivated with "The Courage to Succeed"!

Rhonda Fetch, MRMS member
Bismarck, ND

"MRMS is a terrific conference! The format is intimate and we really got to know the members, which resulted in truly qualified leads."

Patty Riskind, CEO
gd Health, Inc.

"The economic and educational value ProScan garnered from the MRMS Symposium has created a wealth of opportunities for ProScan Reading Services. The networking contingency between vendors and attendees is unsurpassed in the imaging industry!"

Judith Turner, Director Imaging Services
ProScan Imaging
1st time attendee