



**Magnetic Resonance Managers Society
19th Annual Educational Conference
April 24 – 28, 2010
"Building the Foundation of Excellent Imaging"
Omni La Mansión del Rio, San Antonio, Texas**

April 24, 2010 - Saturday

5:00-6:30 [Registration and Welcome Reception](#)

April 25, 2010 - Sunday

12:00 - 1:00 [Registration](#)
1:00 - 1:15 President's Welcome
1:15 - 2:45 **CONFERENCE KEYNOTE:** *"Reducing Avoidable Errors: Setting the Goals"* - Spence Byrum
2:45 - 3:00 [Break](#)
3:00 - 4:15 **"MRI Safety Update 2010"** – Frank Shellock, PhD
4:15 - 5:30 **"Infection Control in the MRI: Are We Doing Enough?"** - Peter Rothschild, MD
5:30 - 6:30 [Cocktail Hour](#)- Visit w/ Corporate Partners
6:30 - 7:30 [Vendor reception](#)

April 26, 2010 - Monday

7:00 - 8:00 [Continental Breakfast](#)
8:00 - 8:10 President's Welcome
8:10 - 10:20 **MOTIVATION KEYNOTE:** *"This is it! Grasping the Power of Now"*- Craig Zablocki
10:20 - 10:40 [Break](#)- Visit with Vendors
10:40 - 12:00 **"Reducing Avoidable Errors: Developing the Plan"** Spence Byrum
12:00 - 1:45 [Business Meeting and Lunch](#)
1:50 - 3:20 **"Leveraging Better Approaches to Succeed in Tough Economic Times"**- Brian Klepper
3:20 - 3:40 [Snack Break](#)
3:40 - 5:00 **"5 Things You Need to Know about "Meaningful Use" Criteria for Medical Imaging"** Brian Baker
5:00 [Door Prizes](#)- Adjourn

April 27, 2010 - Tuesday

7:00 - 8:00 [Continental Breakfast](#)
8:00 - 8:10 President's Welcome
8:10 - 10:15 **"Leading with Laughter: Using Humor to Relate, Motivate and Communicate"** - Malcolm Kushner
0:15 - 10:45 [Break](#)- Visit with Vendors
10:45 - 12:00 **"Reducing Avoidable Errors: Making the Commitment"** - Spence Byrum
12:00 - 1:30 **"Sailing Through the New ACR Accreditation Requirements for Fixed and Mobile"** - David Jordan, PhD
1:30 [Door Prizes](#)- Adjourn

April 28, 2010 - Wednesday

7:00 - 8:00 [Continental Breakfast](#)
8:00 - 8:10 President's Welcome
8:10 - 10:20 **Coding and Reimbursement** – Barbara Ossias
10:20 - 10:40 [Break](#)
10:40 - 12:00 **"Reducing Avoidable Errors: Complete the Implementation"** - Spence Byrum
12:00 [Adjourn](#)