



Magnetic Resonance Managers Society

www.mrms.org

Dear Corporate Partner:

On behalf of the MRMS membership, thank you for your interest in participating as a vendor at the **19th Annual MRMS Educational Conference, April 24 – 25, 2010** at the **Omni La Mansión del Rio** at the **River Walk** in **San Antonio, Texas**. We look forward to meeting you and your company representative(s) in this historic setting.

The enclosed packet provides information on various sponsorship opportunities, as well as important details regarding the conference and vendor displays. If you have any questions, please contact:

- Charles Deschamps, MRMS Corporate Sponsorship Chair – cdeschamps@kentri.org
Phone 401-737-7010 ext. 5620
- Lori Nicolay, MRMS Secretary – lnicolay@saint-lukes.org
Phone 816-561-5858 ext. 531

We will do everything within reason to meet your specific needs.

Once again, thank you for your interest in the **19th Annual MRMS Educational Conference**. We certainly appreciate your support in bringing another fact-filled, fun-filled conference to MRI managers from across the country. Thanks to you and your company's generosity, we are able to offer to our membership a well-rounded conference agenda with timely educational content from top-rated presenters. In addition, we appreciate the opportunity to learn more about your products and services in a casual atmosphere, away from the distractions of our busy imaging facilities. We look forward to visiting with you in April in San Antonio, Texas.

Sincerely,

Sharon Worsham
President, MRMS
1-800-999-9154



Magnetic Resonance Managers Society 19th Annual Educational Conference

www.mrms.org

**Omni La Mansión del Rio, San Antonio, Texas
April 24 - 29, 2010**

MRMS Sponsorship levels are as follows:

*Platinum Level	\$4000 or more
*Gold Level	\$2000 - \$3999
Silver Level	\$1000-\$1999
Bronze Level	\$200 - \$999

CORPORATE SPONSORSHIP OPPORTUNITIES

Corporate Sponsorship opportunities include: Educational Grants; Speaker Sponsorship; Sponsorship of Conference Functions; Vendor/Exhibit Display Booth. All sponsors are acknowledged in meeting materials, on signage, on the MRMS web page, MRMS member's on-line list serve, and in at least one subsequent membership newsletter. *Sponsors at the Platinum and Gold Level qualify for the Special Bonus Sponsorship Opportunity, explained on page two.

- **Vendor / Exhibit Display Booth:** \$1,500 display fee includes an invitation for two of your company representatives to display your company's information and/or equipment, participation of two representatives to attend all receptions and meals. This is an exclusive opportunity, as booth space is limited and available on a first-come, first-serve basis, upon our receipt of the completed ***Display Registration Form and \$1500 display fee payment or visit www.mrms.org and complete the "Display Registration Online Form"***. The Vendor Exhibits are located in a room adjoining the conference room which allows unprecedented access to our membership throughout the conference, including mingling during breakfast, lunch, all breaks and after-hours cocktail and dinner parties.
- **Educational Grant:** Monies donated by your company sponsor the MRMS conference and are used by MRMS to offset expenses for the educational conference. Educational grants are to be made payable to MRMS and mailed in care of Lori Nicolay, MRMS Secretary, Lori Nicolay, MRMS Secretary, St. Luke's Outpatient Imaging Center, 4321 Washington, Suite 140, Kansas City, MO 64111
- **Speaker Sponsorship:** Your company may wish to sponsor the honorarium and/or expenses for a speaker who is presenting an educational talk during the conference. For more information on speaker sponsorship, please contact Charles Deschamps, Corporate Sponsorship Chair.

□ **Sponsorship of Conference Functions:** Function sponsorships help offset the costs of food, beverages, audio-visual rentals, conference room rentals, etc. Your company name will be posted as a function sponsor at the function and will be mentioned during the President's thank you speech. You will also have the opportunity to briefly address the membership at the function. The following functions are available on a first-come, first serve basis. Contact Charles Deschamps at cdeschamps@kentri.org.

Saturday Mini-Reception	\$1000	Monday Reception	\$1500
Sunday Welcome Reception	\$2000	Tuesday Deluxe Breakfast	\$1000
Monday Continental Breakfast	\$850	Wednesday Continental Breakfast	\$850
Monday Lunch	\$1500	Door Prizes (your choice)	
Audio-visual sponsorship	\$1800		

□ **Your Company Logo placed on MRMS Tote Bag** Corporate Sponsors (display vendors) are given the opportunity to have their logo displayed on the 2010 Conference Tote Bag for an additional \$100 fee. The Tote Bag is distributed to all 2010 MRMS Conference attendees.

□ ***Bonus Sponsorship Opportunity for PLATINUM and GOLD LEVEL SPONSORS only**
Companies qualifying as a Platinum or Gold sponsor is given the opportunity and encouraged to invite MRI Facility Managers (your clients) to the MRMS conference at a reduced rate of \$350 each. This is your opportunity to utilize MRMS to further enhance your client relationships while supporting MR education!

In appreciation for your company's generous level of support, MRMS allows you to invite MRI managers, who are your clients, to attend the 2010 MRMS Educational Conference at a reduced rate of \$350 each. This discounted rate is a 30-40% savings off the regular registration fee and includes ARRT approved continuing education credits and full conference benefits as stated in the meeting brochure. We have found this offer to be especially attractive to attendees from the local conference area (San Antonio, Texas area) since there are no travel or hotel expenses.

Platinum Level sponsors can invite up to 4 attendees at \$350 each
Gold Level sponsors can invite up to 2 attendees at \$350 each.

To enroll your clients, visit www.mrms.org, click on the 2010 Conference tab and complete the *Attendee Registration* form. In the comments section, please note that this is a bonus sponsorship enrollment, along with your company name. Mail a check made out to MRMS to: Lori Nicolay, MRMS Secretary, St. Luke's Outpatient Imaging Center, 4321 Washington, Suite 140, Kansas City, MO 64111.

Please call Lori at 816-561-5858 ext. 531 if you have questions concerning this opportunity.



EXHIBITOR INFORMATION

19th Annual MRMS Educational Conference
Omni La Mansión del Rio
San Antonio, Texas
April 24 -29, 2010

Corporate Sponsorship Committee Chair:

Charles Deschamps
MRI/CT Line Manager
Kent Hospital
455 Tollway Road
West Warwick, RI 02886
CDeschamps@kentri.org
Phone: 401-737-7010 ext 5620

Vendor Registration Mailing Address:

Checks payable to MRMS:
c/o Lori Nicolay, MRMS Secretary
St. Luke's Outpatient Imaging Center
4321 Washington, Suite 1400
Kansas City, MO 64111
lnicolay@saint-lukes.org
Phone: 816-561-5858 ext. 531

Assignment of Space: Assignment of space in the display room will be on a first come, first serve basis upon receipt of completed Display Registration form either online at www.mrms.org or by mail and includes full payment of \$1,500 per booth.

Liability: Neither the Hotel Management nor MRMS carry insurance covering exhibitors and/or exhibit contents. All reasonable precautions will be observed to protect exhibits from events occasioning loss, but it is specifically understood that MRMS will not be responsible for loss from whatever occurrence.

Restrictions: Due to limited space, we request that no more than two representatives be present in the exhibit area at one time. At the request of the hotel management, no nails, tacks, screws, or tape may be affixed to the walls. The tables will be 6' in length and skirted to accommodate tabletop displays.

Shipping: To ship your display, each item must be labeled with your organization's name and contact person. The resort will accept packages no earlier than three days prior to the conference. The resort charges a fee for handling the packages received. **There will be detailed information regarding shipping instructions included in your final vendor packet to be mailed closer to the time of the conference.**

Installation, Dismantle, Exhibit Hours: Exhibit Move-in will be 9:00am -11:00am on Sunday, April 25, 2010 so that you will be in place before Sunday registration, which is from 12:00 - 1:00 pm. Additionally, exhibits will be open all day during breaks and meals on Sunday, Monday, and Tuesday with dismantling on Tuesday after the final session (1:30 pm).

Vendors are invited to a casual reception on Saturday at 5:00 pm. Following Sunday's final speaker companies will be introduced and representatives are invited to stand before the entire group and deliver a maximum 5 minute briefing on your company.

Exhibits are actually located in the same room as breaks to optimize your exposure with our attendees. If you must depart early, we ask that you dismantle your booth after the classes adjourn for the day. Sunday, Monday, and Tuesday morning are very important times for you to plan to be at the meeting. Wednesday exhibits are optional.

As stated, the exhibit area is located adjacent to the lecture hall for maximum exposure to the attendees. Vendor interaction is encouraged during registration, breaks, meals, and the receptions. Vendors are invited to participate in all meals, receptions, and breaks at no additional charge, with a limit of 2 representatives at meals. Admission to meetings and functions is by name badge only.



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Installation, Dismantle, Exhibit Hours (continued): The badges are made in advance, so please be sure to have the final representative names turned in to MRMS Secretary, Lori Nicolay, no later than March 30, 2010. Additional function fee of \$200 per person will apply if more than two people from your company wish to attend the functions. The fee will cover all events outlined in the Conference Brochure (including meals, receptions, etc.).

MRMS Business Luncheon is held on Monday. Vendors are welcome to eat lunch, but will be dismissed for the Business Meeting.

Handling fees: The Omni La Mansión del Rio can assist in the receiving, securing and delivery of group materials and products. Packages are subject to the following conditions:

*PACKAGES may be delivered to the Hotel within 48 hours of the date of the function. Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to shipping. There will be a **\$2.00 - \$14.00** per box incoming and **\$2.00 - \$14.00** outgoing handling charge for all boxes processed by the Hotel Security Department. Each pallet or crate delivered to the Hotel is subject to a **\$75.00 - \$150.00** handling charge. Shipping and receiving hours are 7:00am - 6:00pm Monday through Friday. Any Boxes received or shipped on Saturday or Sunday will incur an additional incoming and/or outgoing **\$2.00 - \$14.00** per box handling fee. Should special arrangements for delivery be necessary, please contact the Conference Services Manager. A storage fee of **\$14.00** per box per day will apply for any boxes received prior to 48 hours of the first function. This storage fee will also apply to each empty packing container stored during the function. The Omni La Mansión del Rio is not in any way liable for the contents of these packages.*

Furnishings/Electrical: MRMS will provide a 6-foot skirted table, two chairs, and an electrical receptacle (2-110 volt outlets). If our booth set up is different than this space layout, please notify Charles Deschamps at the time of your Display Registration. If you have special requirements not listed please make special arrangements directly with the hotel.

Guest Room/Hotel Information: There is an MRMS conference room rate of \$184 per night. This rate is \$30.00 less than the 2009 Conference rate. Please reserve your room by calling 1-800-444-6664 or 1-210-518-1000. The conference code is **MRMS**. Please notify Charles Deschamps or Lori Nicolay with the names of the representatives you have registered at the hotel so MRMS can include their names to coordinate our contract terms with the hotel.

Transportation: San Antonio Airport is located 8 miles from The Omni La Mansión del Rio. Taxi and Shuttle service are available. A taxi ride to the hotel is approximately 15 minutes. Two to six people ride for the price of one. Approximate fares to the downtown business district range from \$24 - \$26, not including tips. Booking your airport shuttle in advance will allow you to take advantage of discounts. Shuttle service to the downtown area is \$18 one way or \$32 roundtrip. If you don't make reservations in advance follow the signs in the baggage claim area to purchase shuttle service tickets. For more information visit www.saairportshuttle.com.

Dress: Casual dress is recommended for MRMS attendees for all functions. Vendors are welcome to do the same! Meeting rooms can be cool. Sweaters are recommended. **NO SUITS ALLOWED!**



DISPLAY REGISTRATION FORM

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San Antonio, Texas
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Please return this completed Display Registration Form with \$1,500 per booth
(check made payable to **MRMS**) to:

Lori Nicolay, MRMS Secretary
St. Luke's Outpatient Imaging Center, 4321 Washington, Suite 1400, Kansas City, MO 64111

OR

To pay with credit card, visit www.mrms.org and complete the online registration form.

Company Name (as you wish to be published): _____

Contact Person's Name and Title: _____

Contact Email: _____

Company Address: _____

Phone: _____ Fax: _____

Company's web address: _____

Exhibit Description / Electrical Requirements: _____

Representatives' Name & Email Address *(due to limited space, companies must have no more than two representatives working at a booth at the same time. Please notify Lori directly of any name changes so appropriate name badges can be created prior to the conference)*

Rep. #1 _____ Email _____

Rep. #2 _____ Email _____

Please enclose a company description and/or listing of your company's services/products which will be published in our conference binder. If you exhibited with MRMS in 2008 and have no changes, check the box: MRMS may use the description from last year's MRMS binder.

- Enclosed is my check for \$1,500 per display booth
I would like to be contacted directly to discuss further sponsorship opportunities